

Press Release

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WebBeds joins WTTC's Hotel Sustainability Basics Initiative.

WebBeds, the global marketplace providing accommodation and ground product distribution services to the travel industry, has partnered with World Travel and Tourism Council for Hotel Sustainability Basics.

As a multinational organization, WebBeds recognizes the importance of global corporate responsibility and is dedicated to reducing their environmental footprint and promoting environmentally responsible and sustainable travel.

By partnering with the World Travel and Tourism Council (WTTC), Hotel Sustainability Basics initiative, WebBeds provides their hotel partners with access to a globally recognised sustainability verification programme which can be used to highlight a property's environmental credentials to the travel trade and travellers. Hotels participating in the initiative will be flagged in WebBeds' booking platforms, enabling travel trade clients to make more informed decisions, based on the sustainability credentials of a property, when recommending hotels to their customers.

Launched at ITB Berlin 2023 by the WTTC, Hotel Sustainability Basics enables tourist accommodation providers from around the world, regardless of their size, to begin their sustainability journey. It is an

industry-backed scheme, bringing together a globally recognised set of 12 criteria that all hotels should implement, as a minimum, to drive responsible and sustainable travel & tourism.

The verification scheme enables hotels and other tourist accommodation to be officially verified for meeting eight of the 12 criteria in the first year and demonstrate their commitment to working toward all 12 of the criteria by year three. Together, the criteria ensure the sector is eco resilient and adaptive to the changing needs of the planet.

Daryl Lee, WebBeds CEO said, "Partnering with a globally recognised and respected organisation such as the WTTC is a key step in our ongoing journey to become a more environmentally responsible business. We are making good progress and are committing significant internal and external resource to help us prioritise sustainability initiatives. This programme is an example of how we will also help our partners on their own sustainability journey and to be guided by best practice and globally recognised standards."

Ends.

About WebBeds

Launched in 2013, WebBeds is a global marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel products easier. It sources accommodation and destination services from travel suppliers, aggregates and merchandises that content in the WebBeds platform, then distributes it to its global network of travel trade buyers, who sell to the travelling public.

Hotels and other suppliers - global and regional hotel chains, independent hotels, apartments, resorts, attractions, transfer and sightseeing companies and more - can sell their products to a global network of online and offline travel buyers through robust solutions that provide greater inventory control to simplify distribution, and leverage WebBeds enhanced analytics to inform inventory optimisation choices – saving costs and increasing revenue.

Travel buyers - online travel agencies, retail travel agents, corporate travel managers, tour operators, wholesalers, tourism boards, super apps, DMC's, group providers, airlines and more - can integrate the hundreds of thousands of hotels and ground services in the WebBeds marketplace through simple and seamless API connectivity, or they can search, shop and book online through one of WebBeds trade only booking sites.

WebBeds operates globally through four geographic regions – Europe, Asia Pacific, MEA (Middle East and Africa) and Americas - with over 1,500 travel professionals working in 120 cities across 50 countries worldwide. WebBeds also operates specialist brands JacTravel DMC and UHI. **JacTravel DMC** provides tailor-made travel arrangements for offline FIT and groups traveling to the UK, Ireland and key mainland European destinations to the international travel trade. **UHI** is a genuine pioneer, providing online pilgrimage travel services to travel agencies worldwide.

Find out more about the WebBeds business at www.webbeds.com

WebBeds is a travel brand of Webjet Limited (ASX: WEB).

About Webjet Limited

Webjet Limited, an ASX 200 listed company (ASX: WEB), is a global travel business that enables travel the world over through our market leading travel brands supported by our travel technology businesses.

Our digital travel brands, spanning both wholesale and retail markets, include; **WebBeds** - a global marketplace for the travel trade, providing powerful distribution solutions that make selling and buying travel easier, **Webjet** - the market leading Online Travel Agency in Australia and New Zealand, and **GoSee** - a global motorhome and car rental ecommerce site.

Our travel businesses are supported by smart technology we build and invest in that differentiate our offerings and make booking and transacting travel better, including; **Trip Ninja** - providing complex travel itinerary automation technology to digital travel businesses globally and investments in **ROOMDEX** and **LockTrip**.

Find out more about Webjet Limited at: www.webjetlimited.com