

FOR IMMEDIATE RELEASE

## WebBeds Takes Malaysian Travel Agents to the Movie with Exclusive Contest!

- Agents offered chance to win tickets to the premiere of “The Accidental Detective 2: In Action”
- WebBeds has partnered with Korea’s #1 entertainment company, CJ Entertainment and Malaysian film distributor, ATriNaga Sdn Bhd
- Simply answer five questions to win two tickets to the movie’s Malaysian premiere!

**(Kuala Lumpur, 2 July 2018):** The WebBeds Asia Pacific team has partnered with Korea’s #1 entertainment company, CJ Entertainment and Malaysian film distributor, ATriNaga Sdn Bhd to take its Malaysian travel agency partners to the movies!

Through this innovative tie-up, WebBeds’ clients in Malaysia can WIN exclusive invitation to the official premiere of “The Accidental Detective 2: In Action”, the #1 Korean box office hit.

This eagerly-awaited premiere will take place at 9pm on Tuesday 10<sup>th</sup> July 2018 at TGV Cinemas, Sunway Pyramid, near Kuala Lumpur.

To win a pair of tickets to this exclusive event, simply [CLICK HERE](#) to watch the movie trailer and enter the contest. The competition is open to all WebBeds travel agency clients in Malaysia. Entries close on 5<sup>th</sup> July 2018 - good luck!



“WebBeds is committed to creating original ways of interacting with our esteemed travel agency clients all across the region. The original Accidental Detective movie was a huge hit in Malaysia and we are delighted to give our partners the chance to attend the premiere of *The Accidental Detective 2: In Action*,” commented Daryl Lee, CEO of WebBeds, Asia Pacific.

“I would like to personally thank CJ Entertainment and ATriNaga Sdn Bhd for making this contest possible. This is the first of many partnerships that will create exciting opportunities for our partners to win great prizes all across Asia Pacific. Stay tuned to WebBeds for further updates!” Daryl added.

*The Accidental Detective 2: In Action* is the sequel to the 2015 South Korean action-comedy movie, “*The Accidental Detective: The Beginning*” - a critical and commercial hit which took KRW15.8 billion at the Korean box office. The movie also recently debuted on top of the South Korean box office, beating the record-breaking Hollywood productions “*Jurassic World: Fallen Kingdom*” and “*Ocean’s 8*”.

Directed by Lee Eon-hee, the latest movie continues the story of Sherlock Holmes-fan and comic book storekeeper Kang Dae-man (played by Kwon Sang-woo), and legendary homicide detective Noh Tae-soo (Sung Dong-il), who quit their jobs to open a private detective agency. This time they bring onboard a third member, Mensa genius Yeochi (Lee Kwang-soo), to solve a mysterious new case.

*The Accidental Detective 2: In Action* opens in Malaysian cinemas on July 12<sup>th</sup> and will be screened in Korean with Bahasa Malaysia, English and Chinese subtitles.

To enter our competition and attend this exclusive movie premiere at Sunway Pyramid with WebBeds, please visit: [www.webbedsapac.com/blog/2018/06/malaysia-exclusive](http://www.webbedsapac.com/blog/2018/06/malaysia-exclusive).

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## About WebBeds

WebBeds is the world's second largest accommodation supplier to the travel industry operating its B2B travel business through its FIT Ruums, Lots of Hotels, Sunhotels, JacTravel and Totalstay brands. WebBeds provides our global network of travel trade partners with the choice of 250,000 hotels in nearly 10,000 destinations. Customers can access this huge choice of inventory, ranging from city-centre international chain hotels to independent beach properties, via market-leading booking websites or an API. Clients can also access transfer services in 950 destinations, and thousands of tour guide excursions and attraction tickets.

WebBeds also provides tailor-made travel arrangements for groups of all sizes covering leisure, special interest, education and MICE.

WebBeds is a subsidiary of Webjet Limited (ASX: WEB) - an ASX 200 listed company operating a digital travel business with over AUD\$1.9 billion in total turnover at June 2018.

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